

## 2019 WorkSafe Saskatchewan Youth Video Contest

### Focus on Safety

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Visit [www.worksafesask.ca/youth](http://www.worksafesask.ca/youth) for additional information:

- Frequently asked questions and answers
- WorkSafe Saskatchewan video contest application package (this package)



## Eligibility

1. WorkSafe Saskatchewan and the Saskatchewan Workers' Compensation Board (WCB) invite high school students to create a 2-minute video about workplace health and safety. You must use the theme, 'Focus on Safety.' Even credits must be within the two-minute limit.

**Contest closes at 4:00 P.M. Thursday, March 28, 2019.**

2. The contest is open to all Saskatchewan students in Grade 9 to 12. You may enter as an individual or as a team. Each team may only enter one submission.
3. The video must be an original creation. You and your team must certify that you're submitting an original work. If you're the team leader, you can certify the entry on behalf of all team members.

You must grant WorkSafe Saskatchewan, the WCB, the other Canadian workers' compensation boards, provincial and federal labour ministries and the Canadian Centre for Occupational Health and Safety (CCOHS) unrestricted use and reproduction rights for any purpose.

4. Do not violate any laws or third-party rights. This includes copyright, patent, trademark, trade secret or other proprietary rights. It must not lead to any cause of action, including libel, defamation, privacy violation, contract breach or tort.

**You must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties. This includes all music, copyright holders and all individuals appearing in the video.**

Attach all permissions, licenses, clearances, releases, waivers of moral rights and approvals with your entry.

## General information

5. **Your personal safety and the safety of your team, cast, crew and others involved with the production of the video is of the utmost importance. You must maintain safety at all times.** Do not endanger anyone during the making of your video. If you are on a worksite, take all appropriate health and safety precautions. Follow all applicable health and safety policies and regulations. Consult with a site supervisor to obtain this information. If you are looking for specific safety information, check out the [WorkSafe Saskatchewan website](#).



6. Your video must be respectful and courteous. You are responsible for what you submit. To protect your privacy and the privacy of others, do not include personal information like phone numbers, social insurance numbers, banking information, resumes, emails, etc.

WorkSafe Saskatchewan will not tolerate videos that are offensive to an individual or organization, rude in tone or abusive. We do not discriminate against any views, but reserve the right to refuse, edit or remove any of the following:

- Video or audio content contrary to the principles of the Canadian Charter of Rights and Freedoms
  - Racist, hateful, sexist, homophobic, slanderous, insulting or life-threatening content
  - Serious, unproven, unsupported or inaccurate accusations against individuals or organizations
  - Abusive, aggressive, coarse, explicit, vulgar, violent, obscene or pornographic content
  - Content that encourages or suggests illegal activity
  - Announcements, solicitations, advertisements or endorsements of any financial, political, labour, commercial or non-governmental organizations and agencies
  - Attempts to defame or defraud any individual, group or agency
  - Content from labour or political organizations
  - Content in a language other than English or French
  - Unintelligible or irrelevant content
7. WorkSafe Saskatchewan encourages you to use social media to promote the contest and your entry. Use the hashtag #FocusOnSafety and #MissionZero.
8. All submissions become the property of WorkSafe Saskatchewan and the WCB.
9. Prizes:

Team / School	First	Second	Third
	\$1,000 / \$1,500	\$750 / \$1,000	\$500 / \$750

All eligible entries received will be entered into a random draw for the school to win a pizza party and swag bag for all of the students from the school who submitted a video to the contest.

10. If students on a team are from more than one school, determine which school will sponsor your team. Decide this at the onset of the contest.
11. For home-schooled students/teams, we will award the school prize to the school division of the student's/team's residence.



12. Everyone under 18 years of age who appears on screen must have a parent or guardian's signature. You can't receive prize money if we don't have a consent form.
13. To enter the contest, you must consent to the use, reproduction, publication, transmission and/or broadcast of your name, address, likeness, school, age, grade and/or prize information, without compensation. WorkSafe Saskatchewan or the WCB may use them in an advertisement, publication or promotion, for general news or other information purposes.  
  
Winners must consent to photographs we take for the same purposes, without further compensation. You (with the consent of a parent or legal guardian, if required) grant WorkSafe Saskatchewan and the WCB, without compensation, the right to use the video.
14. The chance of winning a prize depends on the total number of eligible entries.
15. We reserve the right to cancel, terminate, modify or suspend the contest for any reason, without prior notice.
16. We may issue pro-rated cheques to each team member. The high school of each winning team will also receive a cash prize.

### **Selection of awards**

17. A panel chosen by WorkSafe Saskatchewan will judge the entries. The decisions of the judges are final and not open to dispute. We'll base judging on the judging criteria in the Appendix.
18. The panel will judge eligible entries as follows:
  - 20% creativity
  - 20% persuasiveness and impact
  - 30% overall presentation of workplace information
  - 30% technical quality (technical considerations)
19. We will notify the teachers whose students submit the winning entries. The teacher will notify the student or team members. The first, second and third prizes and the winner of the pizza party will be announced by April 12, 2019. If a student or one or more team members decline the prize, they may forfeit the prize. WorkSafe Saskatchewan will award the prize to another entry in accordance with these contest rules.
20. WorkSafe Saskatchewan reserves the right not to award any prizes if entries are not of sufficient quantity or quality.



## Advancing to national contest

21. WorkSafe Saskatchewan will submit the first place winner's entry to the national contest.

22. a) National prizes will be awarded as follows:

	First	Second	Third
Team / School	\$2,000 / \$2,000	\$1,500 / \$1,500	\$1,000 / \$1,000

b) The Canadian Centre for Occupational Health and Safety (CCOHS) will post links of the selected videos from across Canada on their website:

[www.ccohs.ca/youngworkers](http://www.ccohs.ca/youngworkers).

For complete national rules: [http://www.ccohs.ca/youngworkers/video\\_contest.html](http://www.ccohs.ca/youngworkers/video_contest.html).

23. The video that WorkSafe Saskatchewan submits to the national contest becomes the property of the CCOHS, the Association of Workers' Compensation Boards of Canada (AWCBC) and Employment and Social Development Canada (ESDC).

24. A panel of judges chosen by CCOHS will review the eligible entries. The judges' decisions are final and not open to dispute.

26. CCOHS will notify the national winning entries by April 30, 2019 (winners will be officially announced on May 6, 2019 where the videos will be shown at the national launch of NAOSH week). If an individual or a team member declines the prize, the prize is forfeit. CCOHS will then award it to another entry in accordance with these rules. CCOHS will only notify the winning entries.

CCOHS will post selected winning videos on their website: [www.ccohs.ca/youngworkers](http://www.ccohs.ca/youngworkers).



## Entry information

27. Carefully read all the rules. Complete all appropriate sections of the official entry form. Get all required signatures and obtain any necessary third party permissions. Attach them to your entry.

28. Each team and team member may only submit one video. WorkSafe Saskatchewan will not accept multiple entries.

In the case where you provide us with a link to your video on a publicly accessed site, you are responsible solely for ensuring the link is valid. It must take us directly to the video. The link must remain valid for the duration of the contest. You must ensure that the video is downloadable. We will not accept entries that do not meet these criteria.

29. WorkSafe Saskatchewan **must receive your entry by email by 4:00 P.M. Thursday, March 28, 2019.**

Do not send us physical copies of videos (i.e., do not send us a DVD or a USB stick). Please ensure that the link to your video is valid or we cannot accept your submission.

Send your email to: [askwcb@wcbask.com](mailto:askwcb@wcbask.com)

**Subject:** Youth Video Contest

Include a pdf attachment of the entry form (one completed entry form for each student), including the required signatures and permissions. Hold on to the originals. If your entry places, we will need the originals.

Include the hyperlink to your video. You can upload your video to YouTube, DropBox or Google Drive. Ensure that the URL address you include to access your video is valid.

Ensure that the link you include with your entry form is valid and takes us directly to the video.

**To be a valid entry, your email must include:**

- Your video's title;
- Your video's URL address;
- The team members' names; and
- The school mailing address, telephone number(s) and email addresses.



- Do not submit a physical video.

30. All entries

31. must meet the criteria outlined in the checklist.

32. These rules may change without notice or reason to comply with any applicable law. By entering this contest, you agree to abide by these rules and acknowledge that WorkSafe Saskatchewan and the WCB are not responsible for any damages, costs, demands, claims or losses of any kind, incurred by any student or team members because of participation in WorkSafe Saskatchewan's video contest.

33. Saskatchewan's laws and any applicable federal laws govern all aspects of the contest. They are binding on all judges, students, team members and all other participants, including parents and legal guardians who sign the official entry form.

34. WorkSafe Saskatchewan is not responsible for entries that are delayed, lost, misdirected, incomplete, damaged or destroyed. We will not accept any entry that is tampered, unreadable or mutilated.

35. You can see examples from previous winners at:

[www.worksafesask.ca/youth](http://www.worksafesask.ca/youth)

[www.ccohs.ca/youngworkers](http://www.ccohs.ca/youngworkers)

36. If you do not have access to email, you may send your entry to:

WorkSafe Saskatchewan  
Attn: Senior Marketing Manager – Youth Video Contest  
Saskatchewan WCB, Communications  
200 – 1881 Scarth Street  
Regina, SK S4P 4L1



## Official entry form

Each student on a team must complete an entry form. Remember to sign the form. If you require a parent/guardian signature, remember to include that too.

Teacher		School	
School address			
City	Postal code	School telephone number	
Student's name (please print in block letters)		Project leader or team name	
Student's address			
City	Postal code	Telephone	Email
Student's current grade level	Please list each team member. Each team member must complete and submit a signed copy of this form.		
Class	Project title		
URL:			
<p><b>Consent and release:</b> I have read, understand and agree to abide by the rules that govern the WorkSafe Saskatchewan Video Contest, as set out in this entry form. I certify that all information is true and accurate. By signing this form, I grant WorkSafe Saskatchewan and the WCB permission to: (1) publicly disclose and use my name, address, likeness, school, age, grade and/or prize information for promotional or other purposes, without compensation; and (2) copy, modify, play and use the video in whole or in part, without compensation. My team and/or I created an original video. The use, modification, play or reproduction of the video by WorkSafe Saskatchewan or the WCB, will not give rise to any third-party claims for infringement or violation of copyright, trademark or any other right of any third party, or to any third-party claims including libel, defamation, violation of privacy or contract breach. My team and/or I have obtained all necessary permissions, consents, licenses or other approvals of third parties (including all individuals appearing in the video and all holders of copyright in any copyrighted music, images or other materials) necessary or appropriate for the preparation or use of the video. I have enclosed these approvals. I release WorkSafe Saskatchewan and the WCB from any liability in connection with my participation in this contest or the preparation or use of my team's video. My team and/or I agree to indemnify WorkSafe Saskatchewan and the WCB for any liability and all reasonable costs arising from any third-party action, claim or proceeding commenced against WorkSafe Saskatchewan because of the video.</p>			
<p><b>Student signature</b> (Please complete form &amp; sign)</p> <p>X <span style="float: right;">Age <span style="float: right;">Date</span></span></p>			
<p><b>Consent of parent or legal guardian</b> (required if student signing above is under 18 years of age) I, the parent or legal guardian of the above named minor, agree that s/he may participate in the WorkSafe Saskatchewan Video Contest and, by signing below, hereby voluntarily join in the foregoing consent and release</p>			
Name (print)		Signature	Date
<p>WorkSafe Saskatchewan may collect your personal information under the authority of the Government of Saskatchewan and the Freedom of Information and Protection of Privacy Act for the purpose of the Video Contest. You may direct questions regarding collection, disclosure and use of your personal information to <a href="mailto:askwcb@wcbask.com">askwcb@wcbask.com</a> (Subject: Youth Video Contest).</p>			





## Visual/audio image release form

I grant permission to the Saskatchewan Workers' Compensation Board (WCB), its employees and agents to take and use visual/audio images of me.

Visual/audio images are any type of recording, including photographs, digital images, drawings, renderings, voices, sounds, video recordings, audio clips or accompanying written descriptions. The WCB will not alter the original images. The WCB may use the images in any manner or media without notifying me, such as WCB-sponsored websites, publications, promotions, broadcasts, advertisements and posters, as well as for WCB uses. I waive any right to inspect or approve the finished images or any printed or electronic matter that the WCB may use with them. I release the WCB, its employees and agents, including any firm authorized to publish and/or distribute a finished product containing the images, from any claims, damages or liability that I may ever have in connection with the taking of use of the images or printed material used with the images.

I am at least 18 years of age and competent to sign this release (or have a parent/legal guardian consent). I have read this release before signing, I understand its contents and I freely accept the terms.

<b>Printed name of subject:</b>
<b>Signature of subject:</b>
<b>Parent or legal guardian if under 18 years of age:</b>

<b>Telephone or email address:</b>
<b>Date:</b>



## Checklist – Are we ready to submit our video?

### The team/participants:

- Are you in Grades 9, 10, 11 or 12?
- Is the entry form complete? Does it include the video's title and URL location, all team members' names, school's mailing address, telephone number(s) and email addresses?

### The video:

- Does the video reflect this year's theme, **'Focus on Safety'**?
- Is the video within the 2-minute timeframe?
- Is the video your team's own original creation and does not violate any laws or any third-party rights (e.g., copyright)?
- Is the URL link functional and is the video downloadable?
- Have you made a copy of the video for yourself?

### The forms:

- Is the official entry form complete and include a teacher/school representative signed it?
- Has each team member filled out an entry form? Did each student (or a parent or legal guardian, if the student is under 18 years of age) sign the form?
- If applicable, are all permissions, licenses, clearances, releases, waivers of moral rights and approvals attached with your video entry?

Questions? Contact: WorkSafe Saskatchewan  
Senior Marketing Manager – Youth Video Contest  
200 - 1881 Scarth Street  
Regina, SK S4P 4L1  
306.787.6714 or toll-free at 1.800.667.7590  
[askwcb@wcbask.com](mailto:askwcb@wcbask.com) (Subject: Youth Video Contest)



## Appendix: Judging criteria

Requirements		Criteria			
<p><b>To be judged in the contest, the video must:</b></p> <ol style="list-style-type: none"> <li>1. Include a completed entry form. Contestants must meet eligibility requirements.</li> <li>2. Be received by the contest deadline.</li> <li>3. Be no longer than 2 minutes.</li> <li>4. Have a young worker health and safety or employment standards theme – Focus on Safety</li> <li>5. Include all permissions (including copyrighted material used in the video).</li> <li>6. Ensure that there aren't any safety violations and that no one's personal safety was put at risk. If the video even inadvertently depicts a health and safety violation, we will eliminate the video at this point.</li> </ol>		<p><b>Team/project name:</b></p> <p><b>School:</b></p> <p>Does the entry meet all the contest rules and eligibility requirements? (No = eliminated. Do not proceed to grade/judge).</p> <p>Yes _____ No _____</p>			
<p><b>Score video for each category on a scale from 1 to 4. See below for a description.</b></p>					
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>Creativity</b>	20%	Low	Re-uses techniques, messages and methods used in previous videos or campaigns in new ways	Uses novel techniques, message and methods	Excels by using unique techniques, messages and methods
<b>Persuasiveness and impact</b>	20%	Weak	Clear messages that get the attention of the audience	Memorable messages and images	High impact, youth appropriate, motivational
<b>Overall presentation of workplace message</b>	30%	Coverage of topic is sketchy	Topic presented with basic points covered	Topic presented with good insights	Topic explored thoroughly with interesting supporting information or unique point of view
<b>Technical quality (technical considerations)</b>	30%	Mostly 1's	Mostly 2's	Mostly 3's	Mostly 4's
<b>Technical quality</b>		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
<b>1. How well was a script or story developed?</b>		<ul style="list-style-type: none"> <li>• No evidence of a script or storyboard</li> <li>• Disconnected series of scenes with no unifying story</li> <li>• No style or mood</li> </ul>	<ul style="list-style-type: none"> <li>• Able to detect a script/story was outlined before camera work</li> <li>• The video tells a connected story, but the style and mood do not suit the content</li> </ul>	<ul style="list-style-type: none"> <li>• Able to depict a script/story was outlined before camera work</li> <li>• The video tells a story in a mood or style that suits the content</li> </ul>	<ul style="list-style-type: none"> <li>• A script/story is easy to depict and suits the mood/style of the content</li> </ul>
<b>2. Was the use of actors or presenters appropriate?</b>		<ul style="list-style-type: none"> <li>• The video features a person(s) not doing much, who did not add to the value of the video</li> </ul>	<ul style="list-style-type: none"> <li>• Actors were essential for the understanding of the video</li> </ul>	<ul style="list-style-type: none"> <li>• Actors were active and assisted in explaining the video</li> </ul>	<ul style="list-style-type: none"> <li>• The use of actors was used to fully understand the message of the video</li> </ul>

Requirements	Criteria			
Technical quality	1	2	3	4
<b>3. Did the use of location(s) match the overall script/storyline?</b>	<ul style="list-style-type: none"> <li>Location did not match the storyline</li> </ul>	<ul style="list-style-type: none"> <li>Location somewhat assisted the storyline but could have been better</li> </ul>	<ul style="list-style-type: none"> <li>Location use was good, but more work required to assist the story line</li> </ul>	<ul style="list-style-type: none"> <li>Location was appropriate and assisted in achieving the storyline</li> </ul>
<b>4. Rate the use of props and/or special production touches.</b>	<ul style="list-style-type: none"> <li>None were used OR the ones used did not work with the storyline</li> </ul>	<ul style="list-style-type: none"> <li>Props and special production touches were used but not well or effective to assist the storyline</li> </ul>	<ul style="list-style-type: none"> <li>Some props were used, but could have been utilized better to support the storyline</li> </ul>	<ul style="list-style-type: none"> <li>All props and special production touches used were appropriate and effective</li> </ul>
<b>5. Was the camera work and lighting effective?</b>	<ul style="list-style-type: none"> <li>Shaky camera shoots, excessive panning and zooming distract the viewer</li> <li>Poor lighting – lighting is too bright or dark</li> </ul>	<ul style="list-style-type: none"> <li>No shaky footage, pans and zooms are limited</li> <li>Main subject is located slightly off-centre</li> <li>Good lighting choices</li> <li>Additional lighting is used</li> <li>Few shadows or glares are present</li> </ul>	<ul style="list-style-type: none"> <li>Good shots, video is steady with few pans and zooms</li> <li>Close ups are used to focus attention</li> <li>Video shows evidence of good composition (e.g., ratio of image, line of gaze, pan/tilts and movements)</li> <li>Additional lighting is used</li> <li>Almost no shadows or glares are present</li> </ul>	<ul style="list-style-type: none"> <li>Shows excellent understanding of the camera work elements and lighting usage</li> <li>Excellent shots, video is steady with few pans and zooms. Close-ups are used to focus attention</li> <li>Video shows evidence of excellent composition (e.g., ratio of image, line of gaze, pan/tilts, movements)</li> <li>Additional lighting is used</li> <li>No shadows or glares are present</li> </ul>
<b>6. Was the editing seamless?</b>	<ul style="list-style-type: none"> <li>Careless editing</li> <li>Entire Video seems like a collection of unrelated cuts</li> </ul>	<ul style="list-style-type: none"> <li>Editing has no jumps or glitches</li> <li>Most shots can only be understood by someone who is familiar with the surroundings or most shots do not fit sequence</li> </ul>	<ul style="list-style-type: none"> <li>Accurate editing techniques</li> <li>Some shots can only be understood by someone who is familiar with the surroundings or some shots do not add to sequence</li> </ul>	<ul style="list-style-type: none"> <li>Excellent understanding of editing techniques</li> <li>Shots flow seamlessly together</li> </ul>
<b>7. Was the sound/music appropriate?</b>	<ul style="list-style-type: none"> <li>Careless use of music</li> </ul>	<ul style="list-style-type: none"> <li>Audio is clear and appropriate</li> </ul>	<ul style="list-style-type: none"> <li>Accurate sound techniques with appropriate choice of sound/music</li> </ul>	<ul style="list-style-type: none"> <li>Excellent understanding of sound recording and music/sound choices</li> </ul>

