

## **2015 Video Contest**

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Visit the websites listed below for additional information, including:

- Sample article for student newsletter
- Frequently asked questions and answers
- WorkSafe Saskatchewan video contest application package (this package)

WorkSafe Saskatchewan: [work2live.ca](http://work2live.ca) or [worksafesask.ca](http://worksafesask.ca)

Saskatchewan WCB: [wcbask.com](http://wcbask.com)

## Eligibility

1. WorkSafe Saskatchewan and the Saskatchewan Workers' Compensation Board (WCB) invite high school students to create a 2-minute video that tells their friends about workplace health and safety. You must use this year's theme, *"If it feels wrong, just ask"*.
2. The contest is open to all grade 9 to 12 students.
3. You and your team must certify that you're submitting an original work. If you're the team leader, you can certify the entry on behalf of all team members.

You must grant WorkSafe Saskatchewan, the Saskatchewan WCB, the other Canadian workers' compensation boards, provincial and federal labour ministries and the Canadian Centre for Occupational Health and Safety (CCOHS) unrestricted use and reproduction rights for any purpose.

4. The video must be an original creation. Do not violate any laws or third-party rights. This includes copyright, patent, trademark, trade secret or other proprietary rights. It must not lead to any cause of action, including libel, defamation, privacy violation, contract breach or tort.

**You must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties. This includes all copyright holders and all individuals appearing in the video.**

Attach all permissions, licenses, clearances, releases, waivers of moral rights and approvals with your entry.

## General information

5. **Your personal safety and the safety of your team, cast, crew and others involved with the production of the video is of the utmost importance. You must maintain safety at all times.** Do not endanger anyone during the making of your video. If you are on a worksite, take all appropriate health and safety precautions. Follow all applicable health and safety policies and regulations. Consult with a site supervisor to obtain this information. If you are looking for specific safety information, check out the [WorkSafe Saskatchewan website](#).
6. Your video must be respectful and courteous. You are responsible for what you submit. To protect your privacy and the privacy of others, do not include personal

information like phone numbers, social insurance numbers, banking information, resumes, emails, etc., in the video.

WorkSafe Saskatchewan will not tolerate videos that are offensive to an individual or organization, rude in tone or abusive. We do not discriminate against any views, but reserves the right to refuse, edit or remove any of the following:

- Video or audio content contrary to the principles of the Canadian Charter of Rights and Freedoms
  - Racist, hateful, sexist, homophobic, slanderous, insulting or life-threatening content
  - Serious, unproven, unsupported or inaccurate accusations against individuals or organizations
  - Abusive, aggressive, coarse, explicit, vulgar, violent, obscene or pornographic content
  - Content that encourages or suggests illegal activity
  - Announcements, solicitations, advertisements or endorsements of any financial, political, labour, commercial or non-governmental organizations and agencies
  - Attempts to defame or defraud any individual, group or agency
  - Content from labour or political organizations
  - Content in a language other than English or French
  - Unintelligible or irrelevant content
7. All submissions become the property of WorkSafe Saskatchewan and the Saskatchewan WCB. We will not return videos.
8. Prizes:

Team / School	First	Second	Third
	\$1,000 / \$1,500	\$700 / \$1,000	\$300 / \$500

9. If an entry includes students are from more than one school, you must determine which school will sponsor your team for the purposes of this contest. You must decide this at the onset of the contest.
10. For home-schooled students/teams, we will award the school prize to the school division of the student's/team's residence.

11. Everyone under 18 years of age who appears on screen must have a parent or guardian's signature. You can't receive prize money if we don't have a consent form.
12. To enter the contest, you must consent to the use, reproduction, publication, transmission and/or broadcast of your name, address, likeness, school, age, grade and/or prize information, without compensation. WorkSafe Saskatchewan or the Saskatchewan WCB may use them in an advertisement, publication or promotion, for general news or other information purposes.  
  
Winners must also consent to photographs we take for the same purposes, without further compensation. You (with the consent of a parent or legal guardian, if required) grant WorkSafe Saskatchewan and the Saskatchewan WCB, without compensation, the right to use the video.
13. The chances of winning a prize depends on the total number and quality of eligible entries received.
14. We reserve the right to cancel, terminate, modify or suspend the contest for any reason, without prior notice.
15. We may issue pro-rated cheques to each team member. The high school of each winning team will also receive a cash prize.

### **Selection of awards**

16. A panel chosen by WorkSafe Saskatchewan will judge the entries. The decisions of the judges are final and not open to dispute. We'll base judging on the 2015 Judging Criteria ([Appendix](#)).
17. The panel will judge eligible entries as follows:
  - 20% creativity
  - 20% persuasiveness
  - 30% overall presentation of workplace information
  - 30% technical quality
18. We will notify the teachers whose students submit the winning entries. The teacher will notify the student or team members. The first, second and third prizes will be announced May 2015. If a student or one or more team members decline the prize, they may forfeit the prize. WorkSafe Saskatchewan will award the prize to another entry in accordance with these contest rules.

19. WorkSafe Saskatchewan reserves the right not to award any prizes if entries are not of sufficient quantity or quality.

### **Advancing to national contest**

20. WorkSafe Saskatchewan will submit the winning entries to the national contest.

21. a) National prizes will be awarded as follows:

Team / School	First	Second	Third
	\$2,000 / \$2,000	\$1,500 / \$1, 500	\$1,000 / \$1,000

- b) The Occupational Safety and Health Committee of the Canadian Association of Administrators of Labour Legislation (CAALL-OSH) will post the selected videos that make it to the national level on YouTube:

[www.youtube.com/yourjobvotretavail](http://www.youtube.com/yourjobvotretavail).

The [Canadian Centre for Occupational Health and Safety](http://www.ccohs.ca) will post the top videos from across Canada. Canadian residents will be able to vote from Saturday, May 2 to Sunday, May 10, 2015 (North American Occupational Safety and Health (NAOSH) Week) for their favourite workplace safety video. Canada's fan favourite winning video will receive \$1,000.

There is no matching prize for the school of the fan favourite video.

22. In the case of a team effort, CAALL-OSH may issue pro-rated cheques to each team member.
23. The chances of winning a prize depends on quantity and quality of eligible entries received.
24. Videos that WorkSafe Saskatchewan submits to the national contest become the property of the CCOHS, the Association of Workers' Compensation Boards of Canada (AWCBC) and Employment and Social Development Canada (ESDC).
25. A panel of judges chosen by CAALL-OSH will review the eligible entries. The judges' decisions are final and not open to dispute.
26. CAALL-OSH will notify each individual or team member who submitted a winning entry by telephone or email in May 2015. If an individual or a team member declines the prize, the prize is forfeit. CAALL-OSH will then award it to another

entry in accordance with these rules. CAALL-OSH will only notify the winning entries.

CAALL-OSH will post selected winning videos on YouTube:

[www.youtube.com/yourjobvotretravail](http://www.youtube.com/yourjobvotretravail).

## **Entry information**

27. Carefully read all the rules. Complete all appropriate sections of the official entry form. Get all required signatures and obtain any necessary third-party permissions. Attach them to your entry.

28. Each team and team member may only submit one video. WorkSafe Saskatchewan will not accept multiple entries.

In the case where you provide us with a link to your video on a publicly accessed site, you are responsible solely for ensuring the link is a valid. It must take us directly to the video. The link must remain valid for the duration of the contest. You must ensure that the video is downloadable. We will not accept entries that do not meet these criteria.

29. WorkSafe Saskatchewan must receive your entry by 4:00 P.M. on Friday, April 17, 2015.

30. Please submit your entry by mail or courier to:

**WorkSafe Saskatchewan  
Video Contest  
Attn: Tim Kalynchuk  
200 – 1881 Scarth Street  
Regina, SK S4P 4L1**

31. Label the entry clearly with the video's title, the team members' names and the school mailing address, telephone number(s) and email address. Label the video too.

32. Include the completed entry form with the video. If you submit a physical video, send us a duplicate of the video – **do not send us the only copy of the video.**

33. If you require confirmation that we received and accepted your entry, include your email address on the completed entry form. We will attempt to advise you that they received your entry.

34. We will consider each properly labelled video a valid entry only if the completed official entry form and teacher/student evaluation forms accompany it. **All entries must meet the criteria outlined in the checklist.**
35. These rules may change without notice or reason to comply with any applicable law. By entering this contest, you agree to abide by these rules and acknowledge that WorkSafe Saskatchewan and the Saskatchewan WCB are not responsible for any damages, costs, demands, claims or losses of any kind, incurred by any student or team members because of participation in WorkSafe Saskatchewan's video contest.
36. Saskatchewan's laws and any applicable federal laws govern all aspects of the contest. They are binding on all judges, students, team members and all other participants, including parents and legal guardians who sign the official entry form.
37. WorkSafe Saskatchewan is not responsible for entries that are delayed, lost, misdirected, incomplete, damaged or destroyed. We will not accept any entry that is tampered, unreadable or mutilated.
38. You can see examples of previous winners of video contests at:

[www2.worksafebc.com/Topics/YoungWorker/Home.asp](http://www2.worksafebc.com/Topics/YoungWorker/Home.asp)

[www.work2live.ca](http://www.work2live.ca) or [www.worksafesask.ca](http://www.worksafesask.ca)

## Official entry form

Teacher		School	
School address			
City	Postal code	School telephone no.	
Student's name (please print in block letters)		Project leader or team name	
Student's address			
City	Postal code	Telephone	Email
Student's current grade level	Please list each team member. Each team member must complete and submit a signed copy of this form.		
Class		Project title	
URL (if providing a downloadable copy):			
<p><b>Consent and release:</b></p> <p>I, the undersigned, have read, understand and agree to abide by the rules that govern the WorkSafe Saskatchewan Video Contest (as set out in this entry form). I certify that all information is true and accurate. By signing this entry form, I grant WorkSafe Saskatchewan and the Saskatchewan WCB permission to: (1) publicly disclose and use my name, address, likeness, school, age, grade and/or prize information for promotional or other purposes, without compensation; and (2) copy, modify, play and use the video in whole or in part, without compensation. My team and/or I created an original video. The use, modification, play or reproduction of the video by WorkSafe Saskatchewan or the Saskatchewan WCB, will not give rise to any third-party claims for infringement or violation of copyright, trademark or any other right of any third party, or to any third-party claims including libel, defamation, violation of privacy or contract breach. My team and/or I have obtained all necessary permissions, consents, licenses, or other approvals of third parties (including all individuals appearing in the video and all holders of copyright in any copyrighted music, images or other materials) necessary or appropriate for the preparation or use of the video. I have enclosed these approvals. I release WorkSafe Saskatchewan and the Saskatchewan WCB from any liability in connection with my participation in this contest or the preparation or use of my team's video. My team and/or I agree to indemnify WorkSafe Saskatchewan and the Saskatchewan WCB for any liability and all reasonable costs arising from any third-party action, claim or proceeding commenced against WorkSafe Saskatchewan because of the video.</p>			
<p><b>Student signature</b> (Please complete form &amp; sign before returning to WorkSafe Saskatchewan)</p>			
X	Age	Date	
<p><b>Consent of parent or legal guardian</b> (required if student signing above is under 18 years of age)</p> <p>I, the parent or legal guardian of the above named minor, agree that s/he may participate in the WorkSafe Saskatchewan Video Contest and, by signing below, hereby voluntarily join in the foregoing consent and release</p>			
Name (print)	Signature	Date	
<p>WorkSafe Saskatchewan may collect your personal information under the authority of the Government of Saskatchewan and the Freedom of Information and Protection of Privacy Act for the purpose of the Video Contest. You may direct questions regarding collection, disclosure and use of your personal information to Tim Kalynchuk at <a href="mailto:tkalynchuk@wcbsask.com">tkalynchuk@wcbsask.com</a>.</p>			



## Visual/audio image release form

I grant permission to the Saskatchewan Workers' Compensation Board (WCB), its employees and agents, to take and use visual/audio images of me.

Visual/audio images are any type of recording, including photographs, digital images, drawings, renderings, voices, sounds, video recordings, audio clips or accompanying written descriptions. The WCB will not alter the original images. The WCB may use the images in any manner or media without notifying me, such as WCB-sponsored websites, publications, promotions, broadcasts, advertisements and posters, as well as for WCB uses. I waive any right to inspect or approve the finished images or any printed or electronic matter that the WCB may use with them. I release the WCB, its employees and agents, including any firm authorized to publish and/or distribute a finished product containing the images, from any claims, damages or liability that I may ever have in connection with the taking of use of the images or printed material used with the images.

I am at least 18 years of age and competent to sign this release (or have a parent/legal guardian consent). I have read this release before signing, I understand its contents and I freely accept the terms.

Printed name of subject:
Signature of subject:
Parent or legal guardian if under 18 years of age:

Telephone or email address:
Address (optional):
Date:

*(For professional use only)*

Project name:
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## Video Contest evaluation survey (for the teacher)

Thank you for participating in the 2015 WorkSafe Saskatchewan Video Contest. We appreciate your participation in this survey and our contest. Your answers will help us to improve future student video contests. The teacher or school representative who supervised student participants should complete the survey. This survey MUST accompany your entry.

1. How did you learn about the WorkSafe Saskatchewan Video Contest? (please check all that apply)

- ☐ Mail-out
 ☐ Website
 ☐ Poster
 ☐ Educational event (e.g., teacher conference)
 ☐ Friend
 ☐ Other (please specify) \_\_\_\_\_

2. Please rate the following statements by checking the appropriate box:

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No opinion
Application package was comprehensive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments \_\_\_\_\_

2-minute time frame was appropriate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments \_\_\_\_\_

Contest was successful in improving knowledge and awareness of workplace health and safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments \_\_\_\_\_

Contest was effective in allowing teachers to meet their curriculum objectives for health and safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments \_\_\_\_\_

3. Is your school planning to participate in the 2016 WorkSafe Saskatchewan Video Contest?

- ☐ Yes
 ☐ No
 ☐ Unsure

4. If no, why will your school not be participating in the contest next year?

\_\_\_\_\_

\_\_\_\_\_

5. What comments, if any, do you have on how to improve the video contest in future years?

\_\_\_\_\_

\_\_\_\_\_

**Thank you for your participation.**

## Video Contest evaluation survey (for the students)

Thank you for participating in the 2015 WorkSafe Saskatchewan Video Contest. We appreciate your participation in this survey and our contest. Your answers will help us to improve future student video contests. The participants must complete the survey and it **MUST** accompany your contest entry.

1. How did you learn about the WorkSafe Saskatchewan Video Contest? (please check all that apply)

☐ Teacher   ☐ Website   ☐ Poster   ☐ Friend   ☐ Other (please specify) \_\_\_\_\_

2. Please rate the following statements by checking the appropriate box:

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No opinion
I enjoyed participating in the video contest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments \_\_\_\_\_

2-minute time frame was sufficient	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments \_\_\_\_\_

Contest was successful in improving my knowledge and awareness of workplace health and safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments \_\_\_\_\_

If I had the chance, I would participate in another WorkSafe Saskatchewan Video Contest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Comments \_\_\_\_\_

3. What comments, if any, do you have on how to improve the video contest in future years?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Thank you for your participation.

## Checklist – Are we ready to submit our video?

### The team/participants:

- ☐ Are you in Grades 9, 10, 11 or 12?
- ☐ Is the label on the video complete with all team members' names, school's mailing address, telephone number(s) and email address?

### The video:

- ☐ Does the video reflect this year's theme, *"If it feels wrong, just ask?"*
- ☐ Is the video within the 2-minute timeframe?
- ☐ Is the video your team's own original creation and does not violate any laws or any third-party rights (e.g., copyright)?
- ☐ Is the label on the video complete with a title?
- ☐ Have you made a copy of the video for yourself?

### The forms:

- ☐ Is the official entry form complete and has a teacher/school representative signed it?
- ☐ Has each team member filled out an entry form? Did each student (or a parent or legal guardian, if the student is under 18 years of age) sign the form?
- ☐ If applicable, are all permissions, licenses, clearances, releases, waivers of moral rights and approvals attached with your video entry?
- ☐ Have you and the teacher/school representative filled out the evaluation surveys and included them with the submission?

Questions? Contact: Tim Kalynchuk  
Prevention Consultant  
200 - 1881 Scarth Street  
Regina, SK S4P 4L1  
306.787.8592  
[tkalynchuk@wcbsask.com](mailto:tkalynchuk@wcbsask.com)

## Appendix: Judging criteria

Requirements		Criteria			
<b>To be judged in the contest, the video must:</b> 1. Include a completed entry form. Contestants must meet eligibility requirements. 2. Be received by the contest deadline. 3. Be no longer than 2 minutes. 4. Have a young worker health and safety or employment standards theme (i.e., “If it feels wrong, just ask.”). 5. Include all permissions (including copyrighted material used in the video).				Does the entry meet all the contest rules and eligibility requirements? (No = eliminated. Do not proceed to grade/judge).  Yes _____ No _____	
Score video for each category on a scale from 1 to 4. See below for a description.					
		1	2	3	4
Creativity	20%	Low	Re-uses techniques, messages and methods used in previous videos or campaigns in new ways	Uses novel techniques, message and methods	Excels by using unique techniques, messages and methods
Persuasiveness and impact	20%	Weak	Clear messages that get the attention of the audience	Memorable messages and images	High impact, youth appropriate, motivational
Overall presentation of workplace message	30%	Coverage of topic is sketchy	Topic presented with basic points covered	Topic presented with good insights	Topic explored thoroughly with interesting supporting information or unique point of view
Technical quality (technical considerations)	30%	Mostly 1’s	Mostly 2’s	Mostly 3’s	Mostly 4’s
Technical quality		1	2	3	4
1. How well was a script or story developed?		<ul style="list-style-type: none"><li>• No evidence of a script or storyboard</li><li>• Disconnected series of scenes with no unifying story</li><li>• No style or mood</li></ul>	<ul style="list-style-type: none"><li>• Able to detect a script/story was outlined before camera work</li><li>• The video tells a connected story, but the style and mood do not suit the content</li></ul>	<ul style="list-style-type: none"><li>• Able to depict a script/story was outlined before camera work</li><li>• The video tells a story in a mood or style that suits the content</li></ul>	<ul style="list-style-type: none"><li>• A script/story is easy to depict and suits the mood/style of the content</li></ul>
2. Was the use of actors or presenters appropriate?		<ul style="list-style-type: none"><li>• The video features a person(s) not doing much, who did not add to the value of the video</li></ul>	<ul style="list-style-type: none"><li>• Actors were essential for the understanding of the video</li></ul>	<ul style="list-style-type: none"><li>• Actors were active and assisted in explaining the video</li></ul>	<ul style="list-style-type: none"><li>• The use of actors was used to fully understand the message of the video</li></ul>
3. Did the use of location(s) match the overall script/storyline?		<ul style="list-style-type: none"><li>• Location did not match the storyline</li></ul>	<ul style="list-style-type: none"><li>• Location somewhat assisted the storyline but could have been better</li></ul>	<ul style="list-style-type: none"><li>• Location use was good, but more work required to assist the story line</li></ul>	<ul style="list-style-type: none"><li>• Location was appropriate and assisted in achieving the storyline</li></ul>

Requirements		Criteria		
<b>4. Rate the use of props and/or special production touches.</b>	<ul style="list-style-type: none"> <li>• None were used OR the ones used did not work with the storyline</li> </ul>	<ul style="list-style-type: none"> <li>• Props and special production touches were used but not well or effective to assist the storyline</li> </ul>	<ul style="list-style-type: none"> <li>• Some props were used, but could have been utilized better to support the storyline</li> </ul>	<ul style="list-style-type: none"> <li>• All props and special production touches used were appropriate and effective</li> </ul>
<b>5. Was the camera work and lighting effective?</b>	<ul style="list-style-type: none"> <li>• Shaky camera shoots, excessive panning and zooming distract the viewer</li> <li>• Poor lighting – lighting is too bright or dark</li> </ul>	<ul style="list-style-type: none"> <li>• No shaky footage, pans and zooms are limited</li> <li>• Main subject is located slightly off-centre</li> <li>• Good lighting choices</li> <li>• Additional lighting is used</li> <li>• Few shadows or glares are present</li> </ul>	<ul style="list-style-type: none"> <li>• Good shots, video is steady with few pans and zooms</li> <li>• Close ups are used to focus attention</li> <li>• Video shows evidence of good composition (e.g., ratio of image, line of gaze, pan/tilts and movements)</li> <li>• Additional lighting is used</li> <li>• Almost no shadows or glares are present</li> </ul>	<ul style="list-style-type: none"> <li>• Shows excellent understanding of the camera work elements and lighting usage</li> <li>• Excellent shots, video is steady with few pans and zooms. Close-ups are used to focus attention</li> <li>• Video shows evidence of excellent composition (e.g., ratio of image, line of gaze, pan/tilts, movements)</li> <li>• Additional lighting is used</li> <li>• No shadows or glares are present</li> </ul>
<b>6. Was the editing seamless?</b>	<ul style="list-style-type: none"> <li>• Careless editing</li> <li>• Entire Video seems like a collection of unrelated cuts</li> </ul>	<ul style="list-style-type: none"> <li>• Editing has no jumps or glitches</li> <li>• Most shots can only be understood by someone who is familiar with the surroundings or most shots do not fit sequence</li> </ul>	<ul style="list-style-type: none"> <li>• Accurate editing techniques</li> <li>• Some shots can only be understood by someone who is familiar with the surroundings or some shots do not add to sequence</li> </ul>	<ul style="list-style-type: none"> <li>• Excellent understanding of editing techniques</li> <li>• Shots flow seamlessly together</li> </ul>
<b>7. Was the sound/music appropriate?</b>	<ul style="list-style-type: none"> <li>• Careless use of music</li> </ul>	<ul style="list-style-type: none"> <li>• Audio is clear and appropriate</li> </ul>	<ul style="list-style-type: none"> <li>• Accurate sound techniques with appropriate choice of sound/music</li> </ul>	<ul style="list-style-type: none"> <li>• Excellent understanding of sound recording and music/sound choices</li> </ul>